



Attorney Docket No.: 3660P015X2

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application of:

Piyush Gupta

Application No.: 09/715,837

Filed: November 16, 2000

For: METHOD AND SYSTEM FOR
CONDUCTING RESERVE REQUEST
REVERSE AUCTION FOR
ELECTRONIC COMMERCE

Date of Allowance: May 9, 2006

Confirmation No.: 6927

) Examiner: Garg, Yogesh C.

) Art Unit: 3625

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

on August 9, 2006
Date of Deposit

Christopher P. Marshall

Name of Person Mailing Correspondence

Christopher P. Marshall
Signature

8/9/2006
Date

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

Enclosed is a copy of Information Disclosure Citation Form PTO-1449 or PTO/SB/08 together with copies of the documents cited on that form, except for copies not required to be submitted (e.g., copies of U.S. patents and U.S. published patent applications need not be enclosed).

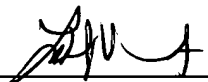
Pursuant to 37 C.F.R. § 1.97, the submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed as an admission that the information cited in this statement is material to patentability.

If there are any additional charges, please charge Deposit Account No. 02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated: August 9, 2006



Lester J. Vincent
Reg. No. 31,460

12400 Wilshire Blvd.
Seventh Floor
Los Angeles, CA 90025
(408) 720-8300

Substitute for Form 1449/PTO			Complete if Known		
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)			Application Number	09/715,837	
			Filing Date	November 16, 2000	
			First Named Inventor:	Piyush Gupta	
			Art Unit	3625	
			Examiner Name	Garg, Yogesh C.	
Sheet	1	of	1	Attorney Docket Number	3660P015X2
NON PATENT LITERATURE DOCUMENTS					
Examiner Initials*	Cite No ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published			T ²
		Tom Spring, "Reverse Auctions: A New Spin on E-Commerce," PC World, San Francisco, pp. 3 (July 29, 1999)			
		Julia King, "Net patents stir debate," Computerworld, Framingham, pp. 3, Vol. 33, Issue 34 (August 23, 1999)			
		Bob Tedeschi, "Hidden Costs Irk Many Internet Shoppers // Retail: Some companies say they put shipping costs, which can contain profits, near the end of transactions to make them easier," Orange County Register, Santa Ana (April 10, 1999)			
		Press Release, "Comparison Book Shopper Access Expands into Music and Movies," Business Wire, New York, Business Technology Editors, 2 pgs. (March 8, 1999)			
		PTO-892's: Part of Paper Nos. 6, 12, and 16 citing articles by Examiner in parent application no. 09/441,031, filed November 16, 1999, now abandoned.			

Examiner Signature		Date Considered	
-----------------------	--	--------------------	--

*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹Applicant's unique citation designation number (optional). ²Applicant is to place a check mark here if English Translation is attached.
 This collection of information is required by 37 CFR 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.
 If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.